European Masters Games Torino 2019

Presentation of the Event

ISCOG - B Chiavola

REGIONE PIEMONTE

TORINO METROPOLI
Città metropolitana di Torino

CITTA' DI TORINO

CAMERA DI COMMERCIO
INDUSTRIA ARTIGIANATO E AGRICOLTURA
DI TORINO

INTERNATIONAL MASTERS GAMES ASSOCIATION

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Introduction

Between 26 July and 4 August 2019 the City of Turin shall host the fourth edition of **European Masters Games**. After the Turin Winter Olympics in 2006, the Chess Olympiad, the Universiade, the World Fencing and Archery Championships, the World Masters Games Torino 2013 and many other top sporting and game events, the international community once more has a chance to admire the organisational skills and efficiency of the people of Piedmont as they attract and plan major sports events.

Values and philosophy of the Masters Games

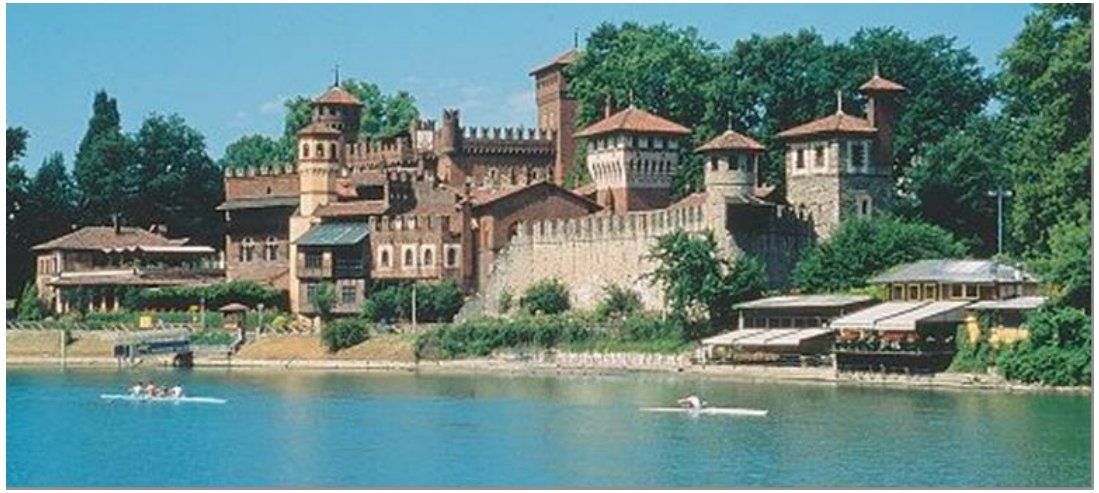
European Masters Games is a major multisport event dedicated to athletes aged 35 or older. This event reaches out to people **from all over the world**.

Given their enormous potentials, **sporting activities for all age brackets** ensure **wellbeing, health** and appropriate lifestyle models. The **values of the Games** include appreciation of the arts, good taste, dietetic health, international outreach and social solidarity.

"All sports for all people"
De Coubertin

Metropolis and Sport

The strong bond created between the world of sports and a city such as ours, with such an impressive heritage (history, arts, culture, traditions and lifestyles), was unheard of until recently. However, this bond has proven itself to a major strength, thanks to which the area's scenic and other attractions (rivalling the most widely renowned capitals in Europe and elsewhere) can now be turned to best account.



Ours is an integrated vision of two worlds: *sporting tourism organised in a city renowned for its artistic heritage, and a city that offers up its heritage to the sporting world*:

- a proposition that has few rivals worldwide, with potentials surpassing those of each component part;
- an instrument for conserving Turin's image over time, and the city's and the Piedmont region's powers of attraction.

Turin's strengths

Olympic infrastructures, hotel capacities, accessibility, the know-how gained by organising major events of the past, the pleasures of the sights to be visited, Turin's culinary and wine traditions, and the synergic relations established between local and central government bodies – all strengths qualifying the city as a key venue for major sports events.

Regione Piemonte

REGIONE PIEMONTE

Città Metropolitana TORINO METROPOLI

EMG Torino 2019 Organising Committee

Città di Torino

CAMERA DI COMMERCIO INDUSTRIA ARTIGIANATO E AGRICOLTURA DI TORINO

Chamber of Commerce

Local sights

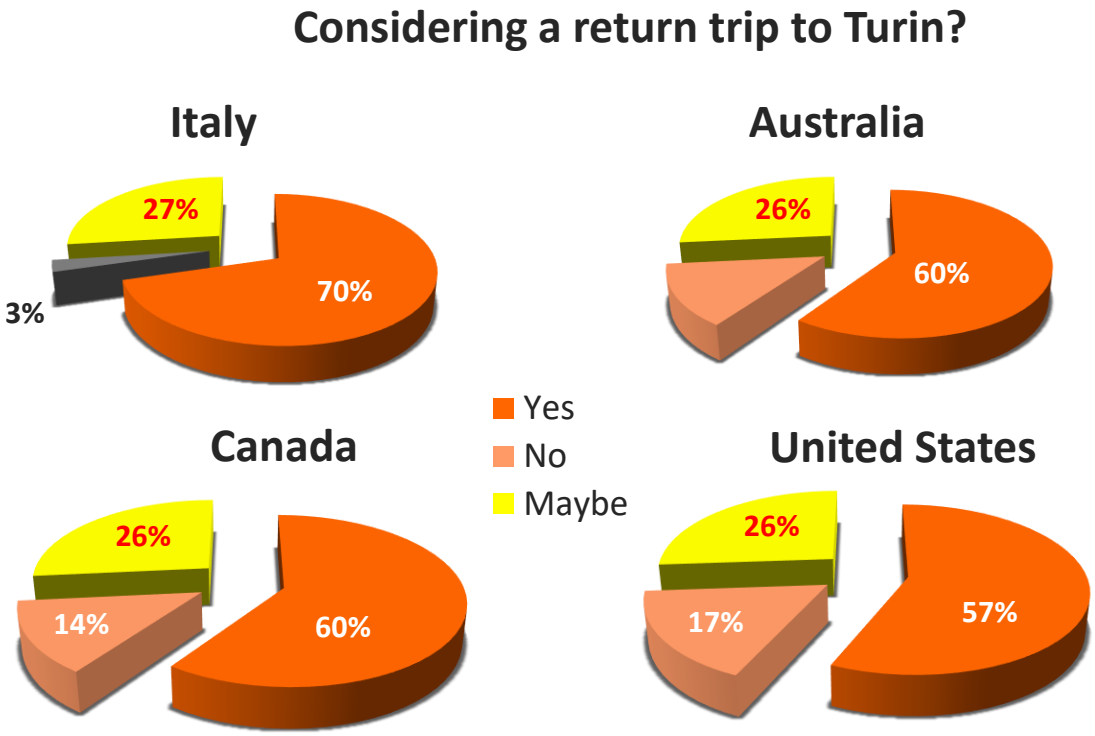
Art

Sports facilities

Wining and dining

A look back at World Masters Games Torino 2013

- 30 > Sports
- 107 > National teams present
- 15,394 > Athletes
- 2,155> Registered accompanying persons
- 20,000 > Unregistered accompanying persons
- 2,032 > Awards
- 478 > Referees and umpires
- 227 > Representatives of the media
- 68 > Specialities
- 900 > Volunteers



- Italy: 2,741
- Australia 2,713
- Canada 2,587
- Russia 1,543
- United States 1,028
- Brazil 852

EMG Torino 2019 facts and figures

- 10 > Event days: 28 July-4 August 2019
- 15 > Obligatory sports
- 17 > Facultative sports
- 3 > Paralympic disciplines
- 2 > European speciality championships (handball and floorball)
- 10,000 > Athletes taking part (forecast)
- 60 > Competition venues
- 80 > Sports events
- 27 July > Games opening ceremony
- 4 August > Games closing ceremony
- 10 > Entertainment events

Venues	Turin	Outside Turin	Total
Indoor	18	2	20
Outdoor	32	8	40
Totali	50	10	60

Sports Programme

ARCHERY

ATHLETICS

BADMINTON

BASKET

CANOA KAYAK

CLIMBING

CYCLING

DANCE SPORT

DUATHLON

FENCING

FIELD HOCKEY

FLOORBALL
INHOCKEY

FOOTBALL

FUTSAL

GOLF

HANDBALL

JUDO

KARATE

PADDLE

VOLLEY/BEACH
VOLLEY

ROWING

RUGBY

SHOOTING

SOFTBALL

SWIMMING

TAEKWONDO

TENNIS

TRIATHLON

WAKEBOARD

WEIGHTLIFTING

Applying

- No ranking criteria, the games are open for all.
- You must just abide by age limits set by federations.
- Only for some sporting disciplines will you need a card.
- You may take part in 3 sports and 5 disciplines.
- The competitive events are streamed by age bracket.
- The athletes represent only themselves.
- There are no national teams.
- Mixed teams made up of the nationals of various countries are accepted.
- The athletes needn't be European. They may come from anywhere around the world.
- To take part in competitive sporting events, you will need a medical certificate of fitness.
- Competitions are governed by the requisites of international sports federations.

Identity of EMG Torino 2019

- EMG Torino 2019 was conceived of as an event endowed with a **strong sense of identity**, embodied in its ability to accept all possible variants of sporting activities, set against the backdrop of city such as ours, so rich in **history** and a **cultural life that goes back many hundreds of years**.
- Imposing palaces, castles and **squares** shall host a number of our sporting events.
- The heat of the competition – acted out against the backdrop of well known monument (**a combination that is as unique as it is unrepeatable**).

Competition locations

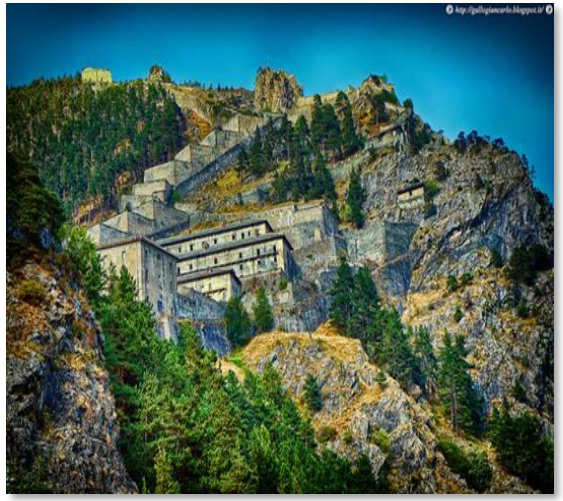
Torino

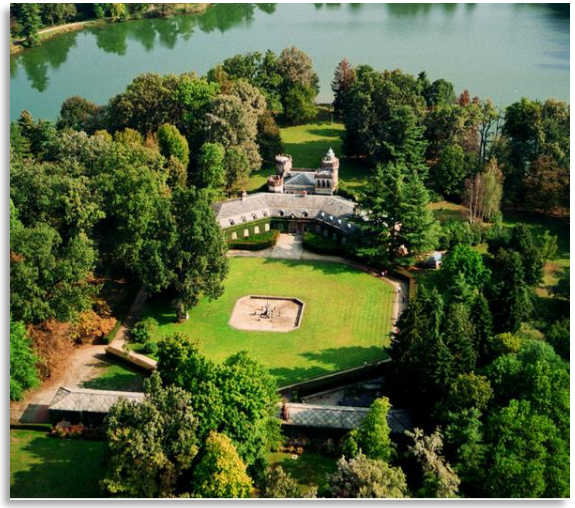
- Archery
- Athletics
- Badminton
- Basketball
- Beachvolley
- Cycling
- Duathlon
- Fencing
- Football
- Field Hockey
- Floorball
- Handball
- Paddle
- Pistol & Rifle
- Swimming
- Taekwondo
- Tennis
- Volleyball

Competition locations amid the wonders of art and nature

- The half marathon shall take place in Parco de La Mandria starting out from and returning to the Palace of Venaria, a vast protected area and UNESCO heritage site (once the hunting reserve of the House of Savoy).

- The finals of a number of fencing specialities shall be organised in the Piazzetta Reale square in Turin adjacent to the equally impressive Piazza Castello, where competitors can be sure they'll attract many spectators!





- The road-racing cycling event shall end with a climb to the top of the Colle di Superga hill with its Basilica of the same name, after a race through the rolling hills and uplands of Turin and Asti.

- The splendid Forte di Fenestrelle fortress, the largest Alpine fort in Europe, shall host the race up 4,000 steps to the top of this complex.

Organising Committee

The EMG Torino 2019 **Organising Committee** is chaired by **Fabrizio Benintendi**. His deputy is **Carlo Rista.**

The Program Manager is **Bernardino Chiavola**, who is an experienced organiser of many internationally significant sports events.

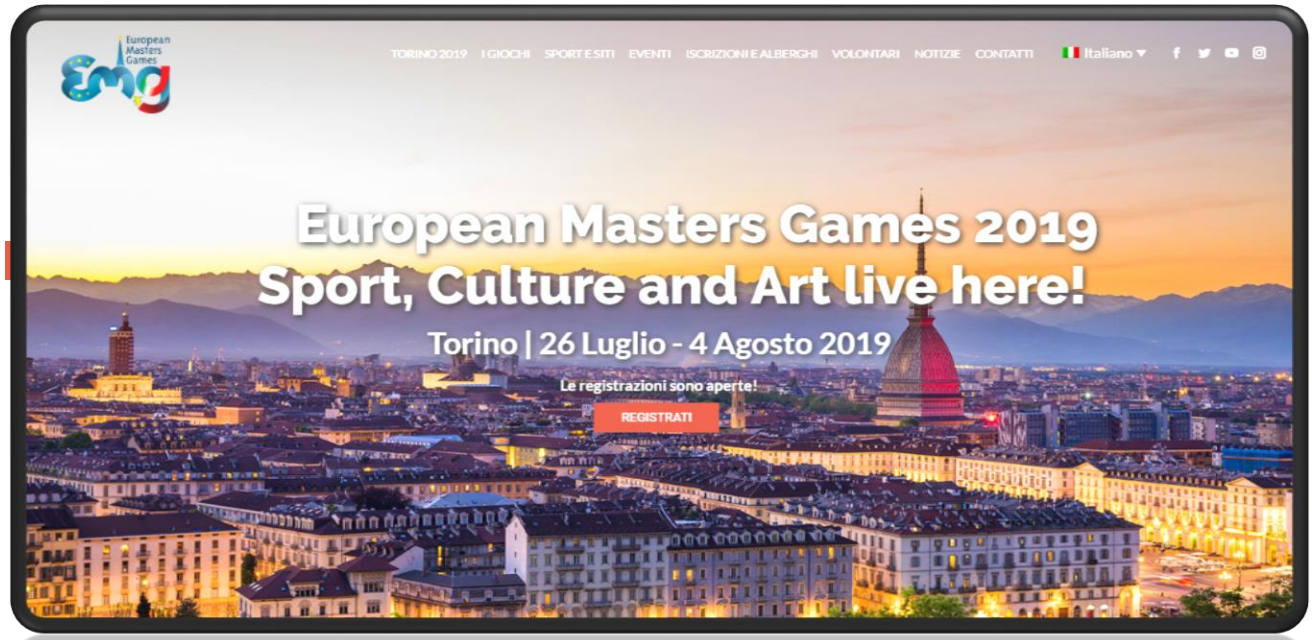
The **Governing Council** is headed by **Fabrizio Benintendi**, its members are **Tatjana Callegari** and **Carlo Rista**.

Giuseppe Ferrari chairs the **Honours Committee**.

The OC members seek common ground between a love of sport and attention to the arts and culture in Turin. This aim is achieved by organising competitive events in key locations such as parks, elegant town squares and old palaces. The idea is to expose athletes from all over the world to the considerable charms of the Turin area and a chance for style-conscious Italy to present quality-of-life at its best!

Web site

- The EMG Torino 2019 registration procedure is officially operational, via the Internet site: www.torino2019emg.org



- All information concerning this event is to be found online, presented topic by topic. Athletes can check out the sports programme, and receive guidance for all sports, the rules and the dates for all competitive events etc.

- A section is dedicated to Volunteers – the true 'heart and soul' of this event!

- Access to the registration system (applying for each sport, payments procedures).

- Social network channels dedicated to the Games: Facebook, Twitter, Instagram, YouTube.

Registration

- A host of athletes from many European countries and elsewhere (Australia, New Zealand, the United States, Brazil, and South Africa in particular) have already announced their presence.

- Three months into the registration period, the most popular sports are:

Athletics

Swimming

Volleyball

Archery

EMG Torino 2019 mascots

TOR

European Masters Games

Torino 2019

26th July | 4th August

Mascots

- Turin

- Avigliana

- Grugliasco

- Giaveno

- Carisio
- Carpignano Sesia

- Fenestrelle
- Venaria

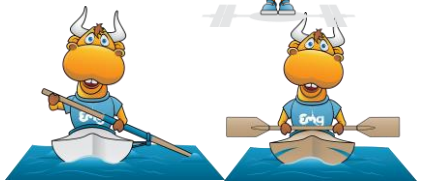
- Robassomero
- Fiano

- Rivoli

- Settimo TO

- Ciriè

- Ivrea
- Candia



European Masters Games Torino 2019
26 July – 4 August 2019